



The ESA Business Incubation Centre in Bavaria, Germany, was founded in 2009 and is managed by Anwendungszentrum GmbH Oberpfaffenhofen (AZO). Together with its partners the centre offers business start-up support as well as technical expertise in m

Rootvalue GmbH

Ensuring Traceability, Authenticity, and Transparency Throughout Supply Chains

rootvalue

Website

Founded in 2014 by

- **José Alcocer**

Incubation period

15-05-2014 to 14-05-2016



space solutions

Alumni

About Rootvalue GmbH

Rootvalue offers traceability and authentication solutions that empower businesses and consumers to secure and promote the value accumulated throughout a product's life-cycle.

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The challenge

Today's global context demands that businesses build transparent, secure, and resilient supply chains in order to succeed and, in some cases, to survive.

The solution

By combining sensor networks, satellite navigation, and web and mobile applications, we build transparency and connectivity across supply chains, which in turn creates secure links among primary producers, corporations, and end users.

- traceability enables transparency;
transparency is a catalyst for sustainability;
sustainability drives business performance.
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