



The ESA Business Incubation Centre in Darmstadt, Germany, was founded in 2007 and is managed by Centrum für Satellitennavigation Hessen (cesah). The centre offers business start-up support as well as technical expertise in different space related areas, and in particular in satellite navigation, data systems, software systems and navigation test environments.

flinc GmbH

flinc is the first Dynamic Ridesharing service Application



Website

Founded in 2010 by

- Klaus Dibbern
- Benjamin Kirschner

- **Michael Hübl**

Incubation period

15-07-2010 to 14-07-2011



space solutions

Alumni

About flinc GmbH

finc AG was founded in May 2010, based on a concept and a prototype developed at Hochschule Darmstadt. A technology test with > 4.000 users has been conducted successfully from April to June 2011. Release 1.0 has been launched nationwide in Germany in July 2011. Media coverage was overwhelming, and within three weeks the number of registered users grew five-fold.

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The challenge

flic is the first Dynamic Ridesharing service that connects smartphones and internet-enabled satellite navigation systems with social communities. Through a real-time analysis of traffic movements, flic is able to arrange seats in cars within a few seconds. It combines GPS and location-based capabilities with social networking to offer a dynamic, safe and automated service that gets you from A to B.

The solution

With flic, drivers can reduce their mobility costs drastically with a minimum of effort. It only takes one click to start using flic - to see friends, go shopping or commuting. The integration in navigation software enables the driver to navigate directly to the passenger without a telephone call or text message. For flic-riders, a mobile phone changes into a real alternative to the privately owned vehicle. Pre-planned or in real-time, flic can establish a ride and can take passengers from any location (including their front door) to the destination of their choice.
