



The ESA Business Incubation Centre in Darmstadt, Germany, was founded in 2007 and is managed by Centrum für Satellitennavigation Hessen (cesah). The centre offers business start-up support as well as technical expertise in different space related areas, and in particular in satellite navigation, data systems, software systems and navigation test environments.

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## SellNews GmbH

Your place to sell and buy newsworthy photos and videos



Website

**Founded in 2013 by**

- **Slawomir Rybarczyk**

**Incubation period**

01-01-2013 to 31-12-2014



space solutions

Alumni

## About SellNews GmbH

The SellNews platform allows people who have recorded news-relevant media (video and photographs) to create an auction to sell their material. Interested news media organizations can bid on the items on sale and the highest bidder purchases the full, exclusive rights to the material.

## Contact info

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## The challenge

The prototype of the auction platform is already online ([www.sell-news.com](http://www.sell-news.com)).

The team is continuously working on optimization of the product and adding localisation

and georeference functionality by means of apps (iPhone, iPad, Android).

One key feature will be the authentication of the offered media preventing digital image manipulation.

## **The solution**

SellNews GmbH is hosted at ESA Business Incubation Centre (BIC) Darmstadt, run by the German company cesah. This has provided the opportunity to consult ESA experts who have supported with technology insights and ideas to improve the system.

In addition, especially the support provided by cesah in relation to general business activities has been very helpful

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