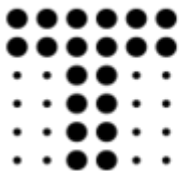




The ESA Business Incubation Centre in Darmstadt, Germany, was founded in 2007 and is managed by Centrum für Satellitennavigation Hessen (cesah). The centre offers business start-up support as well as technical expertise in different space related areas, and in particular in satellite navigation, data systems, software systems and navigation test environments.

TRACKTICS GmbH

A tool-kit that enables football coaches and players to analyze and improve their game.



TRACKTICS

Website

Founded in 2014 by

- Benjamin Bruder

Incubation period

01-02-2014 to 31-01-2016



space solutions

Alumni

About TRACKTICS GmbH

Using global navigation satellite system (GNSS) technology, football players can be tracked during training sessions and official games.

A small device, including a GNSS chip, a battery and adequate storage capacity, is carried by each player and the ball during the training or game.

Contact info

- - Elisabethenstr. 3a
 - 65719
 - Hofheim am Taunus
 - Germany
- info@tracktics.zone
- +49000000

The challenge

The target market is the semi-professional football segment, which has sufficient purchasing power as well as an increasing interest in the tactical improvement of the

game

The solution

Tracktics is hosted at ESA Business Incubation Centre (BIC) Darmstadt, run by the German company cesah. This has provided the opportunity to consult ESA experts who have supported with technology insights and ideas to improve the system.

In addition, especially the support provided by cesah in relation to general business activities has been very helpful.
