



ESA Business Incubation Centre in Noordwijk, The Netherlands, was opened in 2004 and is managed by SBIC Noordwijk B.V. The centre offers business start-up support as well as technical expertise in most areas of space technology and know-how. Located at the Space Business Park near to ESTEC, the largest ESA site and the scientific and technical heart of ESA, ESA BIC Noordwijk promotes the exchange of knowledge between advanced technology and space activities, as well as the exchange of technology and expertise between space programmes and terrestrial applications.

Social Charging

connecting electric drivers, to each other and to smart systems.



Social Charging
electric car users connected

Website

Founded in 2015 by

- **Gertjan Geurts**
- **Gerwin Hop**

Incubation period

01-02-2015 to 01-02-2017



About Social Charging

Social Charging is the missing social infrastructure fitting the technical infrastructure. By connecting electric car drivers in a location-based manner, Social Charging enables them to share charging points efficiently. And (optionally) enables them to easily *smart charge* their cars, which reduces the load on the electricity grid and enables drivers to charge greener and cheaper (by using local energy or cheaper rates based on our energy markets connection).

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The challenge

Improve air quality, by dismantling barriers to drive electric. Followed by our motto: "No

worries about charging”.

The solution

The Social Charging app for iOS and Android is the first important step for establishing this social infrastructure: it facilitates location based social contact around (public and private) charging stations, automatic check-ins and check-outs on charging stations, smart charging of electric vehicles; reduce the load on the electricity grid and enable drivers to charge greener and cheaper (by using local energy or cheaper rates based on our energy markets connection). Social Charging also provides relevant alerts for EV-drivers, like updates about your battery-state-of-charge when you are charging.

There are apps where EV users can manually check-in and check-out on charging stations. But there isn't any platform/app – worldwide - who does this automatically. And this automatic checkin and checkout is crucial for the userfriendliness of the service. We use state-of-the-art location technology and direct connections with charging stations to accomplish this.

