



ESA Business Incubation Centre in Noordwijk, The Netherlands, was opened in 2004 and is managed by SBIC Noordwijk B.V. The centre offers business start-up support as well as technical expertise in most areas of space technology and know-how. Located at the Space Business Park near to ESTEC, the largest ESA site and the scientific and technical heart of ESA, ESA BIC Noordwijk promotes the exchange of knowledge between advanced technology and space activities, as well as the exchange of technology and expertise between space programmes and terrestrial applications.

Soosr

Soosr, the new strategic talent acquisition tool with an unique approach.



Website

Founded in 2017 by

- **Marlise Mahieu**
- **Ronald Schepel**

Incubation period

01-02-2017 to 01-11-2017



space solutions

Alumni

About Soosr

Employees are the best reference towards new talent. Through their network, we aim to reach a maximum of candidates. Soosr is the first plug and play social referral application that puts your vacancies directly into your target audience through your own employees.

While only 7% of the applicants come from referrals, this small number accounts for nearly half of the hires!

Hire 10 days faster than a job board.

Hire 26 days faster than a career site.

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The challenge

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The solution

Companies and recruiter use a variety of sources to find appropriate candidates for their coveted positions.

Traditionally, companies drew from the pool of viable applicants on career sites and job boards. Today, recruiters and companies are utilizing employee referrals to find the best qualified applicants and to lower recruitment costs. But most referral programs are not scalable, depending on the personal connection and are quite ineffective. We make this very easy to handle. Soosr is the first plug and play referral recruitment tool that puts the vacancies directly into your target audience, with more online impact, lower costs and done by your own employees.

Have a look at our video how we do this:

<https://www.youtube.com/watch?v=8cwDbHf6Wus>
