



The ESA Business Incubation Centre in Bavaria, Germany, was founded in 2009 and is managed by Anwendungszentrum GmbH Oberpfaffenhofen (AZO). Together with its partners the centre offers business start-up support as well as technical expertise in m

Personal GPS Solutions GmbH

LET'S GEO - Location-Based Gaming and GPS Navigation for Sport, Outdoors, and Tourism.



Website

Founded in 2012 by

- **Jochen Maier**

Incubation period

01-10-2014 to 30-09-2016



space solutions

Alumni

About Personal GPS Solutions GmbH

With LET° S GEO, Personal GPS Solutions is serving the tourism sector with a platform for interactive, location-based gaming in connected environments.

The company also addresses the event and incentive sector with GPS rallies and geocaching events and offers a wide spectrum of mapping services and geodata visualization for sport, outdoors, and tourism.

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The challenge

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The solution

Personal GPS Solutions provides its customers with tailor-made services, high-quality products, fresh ideas, and modern technology with plenty of enthusiasm and a personal touch. The LET° S GEO web back-end and app are also highly flexible, which enables us to respond quickly and easily to our customers' individual requirements.

The app itself is free to download. It is used collectively by all LET° S GEO customers; the content is visible and applicable for all LET° S GEO users. It is thus a powerful tool for viral marketing and creates a win-win situation for all those involved. The company sells the B2B service of creating individual games and content for the app; this includes location-based games, virtual geocaching, virtual sightseeing tours, and interactive health trails both in- and outdoors.







N 47° 31.254'
O 11° 25.016'

N 47° 35.145'
O 11° 28.108'