



The ESA Business Incubation Centre in Harwell, UK, started its operations in 2011 and is managed by the Science and Technology Facilities Council (STFC). It is located at Harwell Campus, a world leading science, technology and business campus based in South Oxfordshire with more than 4,500 researchers, engineers and innovators from over 150 high-tech organisations, and a focal point and cluster for the UK's rapidly growing high-tech space community.

Geospatial Insight

Visual Intelligence Data Solutions



Website

Founded in 2012 by

- **Dave Fox**

Incubation period

01-06-2014 to 29-02-2016



space solutions

Alumni

About Geospatial Insight

Geospatial Insight is one of Europe's leading providers of independent research derived from the analysis of satellite and aerial imagery. Using a combination of machine learning, big data analytics and based upon an in-depth knowledge of geospatial techniques, Geospatial Insight provides deep-dive analytics in a range of sectors including financial, trading markets and insurance.

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The challenge

Our clients commission us when they need to obtain visual intelligence originating from aerial and satellite data.

Operations involve surveying large-scale geographical areas to monitor and assess locations quickly, providing visual analysis of remote and hard-to-reach areas or generating reports that facilitate commercial decision making.

Typical projects that we undertake include assessing damage caused by catastrophic events such as hurricanes, floods and earthquakes or helping asset managers to make informed, evidence-based decisions on financial risks, such as that the likely movement of a soft commodity price by predicting future crop yields.

The solution

We have developed geospatial solutions that measure oil storage tank volumes, predict wheat crop yields, and assist loss estimation and claims settlement for events such as floods and fires.

Our client base includes reinsurers, oil majors, commodity traders, corporates, non-profits and financial services businesses.

